

# Sport Related Majors

## Recent Majors

Students interested in sport have designed a variety of majors through the Individualized Major Program. Some of the recent titles include:

Sport Promotion	Sport Media and Digital Production
Sport Operations	Exercise Physiology and Health
Integrative Exercise and Nutrition	Sport Multimedia Promotion

## Required Courses

Your individualized major plan of study will consist of at least 36 credits of 2000-level or higher courses, 18 of which must be from the college granting your degree, and must include the following:

### Research Methods Course

A research methods course will introduce you to how knowledge is produced and evaluated in a particular discipline. Choose one from an academic department that is integral to your major. Some examples include: COMM 2000Q, PSYC 2100WQ, HDFS 2004W or SOCI 3201.

### Capstone

UNIV 4600W Capstone Course, UNIV 4697W Senior Thesis, or an approved alternative.

### Writing Intensive Course

A writing intensive course that is relevant to the major theme. This will normally be designated “W” in the course catalog and is *in addition to* the capstone.

We strongly recommend that you include an **experiential learning** component, such as an *internship*, *research*, or *study abroad*, in your plan of study.

## Introductory Courses and Prerequisites

Depending on the focus of your sport-themed major, the following introductory courses may be relevant. Be sure to check the catalog for the specific prerequisites for the courses in your plan of study.

- COMM 1000 The Process of Communication
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- HIST 1250 Sports in History
- BADM 3750 Intro to Marketing Management has many prerequisites. You must achieve a C or better in ACCT 2001; ECON 1200 or 1201/1202; ENGL 1007/1010/1011/2011; MATH 1070/1071, or 1131 and 1070/1132, or 1125,1126 and 1132/1070; and STAT 1000 or 1100.

## Frequently Included Courses

Please note that this is **not** a complete list; you may find other relevant courses in the catalog. Please check Student Admin and consult with your faculty advisors to be sure that the courses you would like to include in your major will be taught in the upcoming semesters. Please also check the IMJR guidelines for inclusion of Business (BADM) and Sport Management (EDLR) courses.

### AH

3101 Health and Wellness for Life

### BADM

3452 Professional Selling  
3661 Marketing and Digital Analytics  
3665 Digital Marketing  
3720 Legal and Ethical Environment of Business  
3730 Financial Management  
3740 Managerial and Interpersonal Behavior  
3750 Introduction to Marketing Management

### COMM

2000Q Research Methods in Communication  
2300 Effects of Mass Media  
2500 Persuasion  
2700 Fundamentals of Digital Production  
3120W Small Group Communication  
3210 Gender and Communication  
3310W Media Literacy and Criticism  
3320 Media and Diverse Audiences  
3510 Marketing Communication  
3520 Communication Processes in Advertising  
3530 Public Relations

### EDLR

3310 Management of Sport Organizations  
3325 Sport Venue and Event Management  
3335 Sport Law  
3340 Introduction to Sport Marketing  
3547 Intro to Sport Based Youth Development

### ECON

2447 Economics of Sports

### HDFS

2004W Research Methods in HDFS  
2100 Human Development: Infancy through Adolescence  
3103 Adolescent Development

### KINS

3222 Mind, Body, and Sport Performance  
3320 Exercise Psychology  
3522 Biomechanics of Injury and Sport  
4500 Exercise Physiology  
4510/W Advanced Topics in Health and Sport Performance

### NUSC

2200 Nutrition and Human Development  
3230 Community Nutrition  
4250 Nutrition for Exercise and Sport

### PSYC

2100WQ Principles of Research in Psychology  
2400 Developmental Psychology  
2600 Industrial/Organizational Psychology  
2700 Social Psychology

### SOCI

2510 Ethnicity and Race  
3201 Methods of Social Research  
3601 Sociology of Gender